

DEI Incorporated's Privacy Policy

Introduction

This privacy policy ("Policy") sets out how DEI Incorporated ("DEI") uses and protects the personal information you provide on the DEI website at www.dei-corp.com (the "Site").

DEI is committed to protecting your privacy. Accordingly, any personally identifiable information provided by you to us when you use this Site shall be used in accordance with the conditions outlined in this Policy. However, this Policy applies only to information collected by the Site and does not protect information you post to public areas or third-party websites, except as set forth herein. This Policy imposes no duties on DEI not imposed by state, federal, or other applicable law.

DEI may change this Policy periodically by updating this Site. You should check this page from time to time to ensure that you continue to agree with the terms of this Policy.

The Site is owned and operated by DEI. Any inquiries about this Policy should be directed to DEI at info@dei-corp.com, 1-513-825-5800, or by mail to:

DEI Incorporated
Attn: Privacy
1550 Kemper Meadow Drive
Cincinnati, OH 45240

The information we collect

This Policy applies to all information collected or submitted on the Site. That information may include: personally identifiable information and data such as your name, e-mail address, or mailing address, and any other information or data that you provide and is identified with you personally ("PII"). We may also collect the following information:

- Website usage data.
- Name, company, job title, contact information (including email address), via contact form submittals.
- Other information relevant to business inquiries.

Any PII you provide is voluntary or is necessary for the identified purposes for which it is to be used. You have no obligation to provide the information requested on any DEI form, but the failure to do so can impact DEI ability to consider or respond to your nomination, request, question, or other communication.

How we use data

DEI takes your privacy very seriously. Accordingly, we agree that we will only use the information you provide for the specific purposes detailed in this Policy. Collecting website data helps us understand what visitors are looking from the company, enabling us to deliver an improved Site experience. Specifically, we may use data to:

- Improve the services we provide.
- Contact visitors in response to a specific inquiry.
- Develop improvements to the Site.
- Send emails about projects, company news, or market research.

We may also provide your PII in response to a validly-issued subpoena, court order, or other legal process, or when necessary to establish or exercise our legal rights or defend against legal claims made by you or on your behalf. Our affiliates and third-party providers use any such PII and data you have provided in accordance with this Policy, may need PII to perform their functions, and may use this PII to contact you in the future to tell you about news or services we believe will be of interest to you (unless you have opted out of receiving it). These companies are not authorized to use the information we share with them for any other purpose.

Finally, we agree that we will never use or share the PII provided to us by you in any way that violates or is otherwise unrelated to the means described in this Policy, without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Opt-out policy

To unsubscribe or “opt-out” from our emailings (except important system and content update information detailed below), you may click on the Unsubscribe link in an email you have received from us or by sending an email to info@dei-corp.com, including your name and the email address you’d like to unsubscribe with directions to unsubscribe you.

Please note: You may not unsubscribe from receiving service announcements and important content update information regarding the Site, including but not limited to: emails relating to purchases such as receipts and order confirmations, service and account changes, Site upgrades, and site cancellation or business termination information.

Cookies and how we use them

A cookie is a small segment of code placed on a browsing device. It enables our website to identify a device, as a visitor views different pages.

Cookies allow websites to store visitor preferences in order to present content, options or functions that are specific to the visitor. They also enable us to see information like how many visitors use the website and what pages they tend to visit.

We may use cookies to:

- Analyze web traffic using an analytics program. Aggregated usage data helps us improve the website structure, design, content and functions.
- Store information about visitor preferences, if applicable.
- Recognize when visitors return to our website. We may show visitors relevant content, or provide functionality that was used previously.

Cookies do not provide us with access to an individual's device or any PII about users, other than that which visitors choose to share with us.

Visitors can use their browser's cookie settings to determine how our website uses cookies. If a visitor does not want our website to store cookies on their device, they may set their web browser to refuse cookies. However, please note that doing this may affect how our website functions. Some pages and services may become unavailable. Unless a visitor has changed their browser to refuse cookies, our website will issue cookies when visited.

Data Security

While no method of data transmission is guaranteed against unlawful third-party interception or other misuse (for example, e-mail sent to or from our Site may not be secure), DEI uses commercially reasonable efforts to ensure protection of your PII from unauthorized access, disclosure, alteration, and destruction. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have established appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Children's Privacy

Protecting the privacy of children is especially important to us. For that reason, we never collect or maintain information at our Site from those we actually know are under 13. If you are under 13, DO NOT give us any PII. If you have reason to believe that a child has provided PII to DEI, contact us at info@dei-corp.com, and we will use commercially reasonable efforts to delete that information from our databases.

California – Additional Privacy Rights

California's "Shine the Light" law, Civil Code Section 1798.83, allows California residents to request certain information regarding our disclosure of PII to third parties for direct marketing purposes. Please contact us at info@dei-corp.com to request information as permitted by California law. When contacting us, please indicate your name, address, email address, and details regarding your specific request, such as the PII you do not want us to share with suppliers, affiliates, or third parties. The request should be sent to us at info@dei-corp.com or to our mailing address set forth herein, Attn: Privacy, and labeled "California Customer Choice Notice." Please allow 30 days for a response. Also, please note that there is no charge for controlling the sharing of your PII or requesting this notice.

Scope of this Agreement; Third-Party Websites

Although this Policy applies to the entirety of information obtained by you for the purpose of accessing or using content controlled and owned by DEI, it does not apply to entities that are not owned or controlled by us.

This Site may contain links to other third-party websites. Please be aware that DEI does not claim any responsibility for the privacy practices of these third-party sites. We encourage you to be aware when you leave our site and to take reasonable precautions when sharing your PII on third-party websites.

How to Learn More About the Information Collected

If you have any questions or concerns about the information collected about you or this Policy, please contact us at the following email address: info@dei-corp.com.

Change to Privacy Policies

We reserve the right to change this Policy at any time without notice. Please check this page periodically for any changes. By continuing to use any part of the DEI Site, you accept all such changes.

Last updated: September 19, 2019